Selecting a Disc Jockey

Asking the following questions will help you decide which DJ you're most confident with:

- How much experience does the DJ have?
- Do you belong to a professional organization or trade group?
- o Does the DJ have a professional / proper appearance?
- o Do you have a tentative format for the order the events of the reception should occur?
- What kind of sound system and lighting does the DJ carry?
- Will there be back-up equipment at my event?
- Will dinner music be included in the DJ's price?
- Does the DJ set-up before your guests will arrive, free-of-charge?
- o Do you feel confident with the way the DJ presents himself / herself?
- Will the DJ meet with you personally before your wedding date?
- o Will you be willing to play requests and discuss music ahead of time?
- Does the DJ provide a written contract?

When you schedule your event with "Night Society Entertainment" the answer is always "YES"!

from the ADJA Association - Other Items to Note

A professional Disc Jockey will assist you with the planning of your special day. Most professional entertainers will coordinate, emcee and provide the music that you desire. Ask if they have experience with your type of event.

Disc Jockey rates vary based on talent, experience, emcee ability, service, coordination, equipment needed, music knowledge, mixing ability and personality.

Rates for the DJ industry vary greatly, ranging from \$400.00 to over \$5,000.00 with an average of \$1,200.00 for a 4 hour booking. The best price is not always the best deal, especially if you are planning a wedding. As a matter of fact, surveys conclude that nearly 100% of brides would have spent more money on their entertainment and made it their #1 priority in hindsight.

A full-service disc jockey company will normally invest 12 to 30 hours to your special event but it may appear that you are only paying for "4 hours". Consultations, music purchasing & editing, preparation, set-up and tear-down, education and other business related endeavors add up to the overall success of your special occasion.